

TEODORO ANTONIUS LEO

Producing innovative ways to tell, experience, and consume stories by combining my expertise in project coordination, creative, and story development.

MANAGING EDITOR, AFTERSHOCK COMICS:

2016-Present

- Perform all editorial functions, including reading and evaluating outlines/scripts, **story editing**, and tracking of material from early development through to press.
- Oversee all **editorial scheduling**, including production, printing, and creator.
- Spearhead monthly solicitation documents, covers, variant covers, and previews.
- Experience sending between **4-6 books a week to press**, including single issues, trades, hardcovers, young adult formats, and magazine-size one-shots.
- **Develop relationships with writers and artists** to acquire original creator-owned titles that fit brand and strategy.
- Collaborate with multiple departments, including creative, marketing, **publishing**, business, retailer outreach, and **film/tv**.

PROJECT COORDINATION, TAL CREATIVE:

2016-Present

- **Coordinate cross-discipline** teams from concept design through construction and closeout.
- Experience in **developing hotel, F&B, LBE, and A.R. concepts** for destinations worldwide.
- Work closely with **blue sky, technical, and site teams**, so creative/ story intent is consistent from concept to reality.
- Create **sketches, illustrations**, models, composite imagery and image **research documentation**.
- Spearhead utilization of **new and innovative techniques** and technologies to create unique guest experiences.

SPEECH WRITER, FREELANCE: 2018-Present

- **Translate ideas, objectives, positions, and philosophy into clear and cohesive narratives** that relate to project, topic, and speaker.
- Prepare speaker for presentations and speeches.

EDUCATION

- **Flagler College** – B.A. in Sociology with focuses in Hospitality & Tourism Management and African American History
- **Fashion Institute of Technology** – Continuing Education, Video Game Development & Esports Management
- **The New School: Parsons** – Continuing Education, UX Design Foundations

ACHIEVEMENTS

- **New Publisher of the Year** (AfterShock Comics) Diamond Gem Award, 2017
- **Sussex County Beautification Award** – Lake Mohawk Pool & Spa, 2014

SKILLS

- **Project Coordination**
- **Creative Concept Design**
- **Creative Pitching**
- **Augmented Reality**
- **Story Editing**
- **Editorial**
- **Strategic Planning**
- **Publishing**
- **Art Direction**
- **Creative Writing**
- **F&B Operations**

CONTACT:

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PORTFOLIO

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